

**Designation :**

Group Head/ Assistant Manager- Ad Sales

**Location**

Delhi / Mumbai/ Bangalore

**Job Profile**

- Lead Generation for all the Channels of Sri Adhikari Brothers
- Understanding the client advertising requirement and design media solutions.
- Strategizing and implementing the sales plan.
- Sourcing and approaching clients across industry sectors.
- Formulating customized sales pitches offering.
- Building and retaining relationships with clients and Media Agencies.
- Working with the programming team to create opportunities for brand integrations.
- Generating revenue from traditional inventory & create avenues for innovating properties.

**Desired Candidate :**

- Should possess effective communication, presentation and inter-personal skills
- Should be Target Oriented & Self Motivated
- Should have passion for working in Media sales
- Strong Negotiation skills
- Number driven
- Should have minimum 2-3 years' experience in Media Sales